

Appn No. 10/760,251

Amdt. Dated February 3, 2006

Response to Office Action of December 5, 2005

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REMARKS/ARGUMENTS

The Applicant thanks the Examiner for the Office Action dated December 5, 2005.

Amendments

Claim 1 has been amended to specify a printer assembly comprising a printer, as previously claimed, and a consumer tote retained in a winding area of the printer. The dependent claims have been similarly amended to specify a printer assembly.

Basis for this amendment can be found throughout the specification (see, for example, Figure 2 and the corresponding description at page 38).

Claim Rejections - 35 USC § 103

The Examiner alleges, on page 3 of the Office Action, that Schoendienst describes a printer having a winding area in accordance with claim 1. The Examiner also asserts that "use of a disposable container with a disposable core is well known in the art".

The Applicant agrees that disposable containers having disposable cores are well known. No doubt a printed web produced by the printer described in Schoendienst could be wound onto a disposable core and transferred into such a container. Schoendienst makes abundantly clear that printed webs are removed from its take-up spindle at column 10, lines 11-14:

This holding force is nevertheless small enough to permit the spindle 110 to be easily removed in order to remove the web wound about the spindle.

However, this is not what the Applicant is claiming. In the Applicant's printer assembly, a consumer tote is retained in the printer and the printed web is wound directly onto a core inside a container. Hence, the wallpaper produced by the Applicant's printer is immediately packaged and ready for sale.

It is submitted that Schoendienst does not teach such an assembly. At best, Schoendienst teaches an arrangement whereby a printed web is removed from a spindle and then packaged subsequently. Schoendienst lacks the convenience and speed of the printer assembly according to the present invention. Accordingly, it is submitted that the present invention is not obvious from the combined disclosures of Martin, Sharma and Schoendienst.

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It is respectfully submitted that all of the Examiner's objections have been successfully traversed. Accordingly, it is submitted that the application is now in condition for allowance. Reconsideration and allowance of the application is courteously solicited.

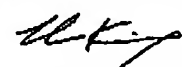
Very respectfully,

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